

**WEVV-TV, WEEV-LD**  
**Evansville, IN**  
**EEO Public File Report**  
**4/1/20 thru 3/31/21**

Full Time Vacancy	Recruitment Sources Used	New Hire Recruitment Source
News Producer	1-5, 8-15	4
News Director	1-5	2
News Producer	1-5, 8-15	4
Senior Newscast Director	1-5	2
News Producer	1-5, 8-15	4
Multimedia Journalist	1-4, 6, 8-15	3
News Video Editor	1, 2, 4, 5	2
News Producer	1-5	4
Multimedia Journalist	1-4, 6, 8-15	3
Multimedia Journalist	1-4, 6, 8-15	3
Digital Sales Manager	1, 2, 4, 5	4
Account Executive	1, 2, 4, 5	2
Multimedia Editor	1-5	2
Account Executive	1, 2, 4, 5	2
Sports Reporter	1-6	2
Sports Director	1-6	2
Meteorologist	1-6	2

LIST OF RECRUITMENT SOURCES <sup>1</sup>					
#	Recruitment Source	Contact Person	Website	Phone	Number of Interviewees
1	Station Website		WEVV.com	812-464-4444	0
2	Internal Candidate/Referral				14
3	Youtube ( <i>active candidate sourcing</i> )		YouTube.com		9
4	Indeed		Indeed.com		25
5	LinkedIn		LinkedIn.com		0
6	TV Jobs		TVJobs.com		0
7	Indiana Broadcasters Association		IndianaBroadcasters.org		0

<sup>1</sup> No recruitment source listed below is an "entitled" source.

8	Vincennes University		VINU.edu		0
9	Ivy Tech		IvyTech.edu		0
10	University of Southern Indiana		USI.edu		0
11	University of Evansville		Evansville.edu		0
12	Indiana State University		IndState.edu		0
13	Southern Illinois University Carbondale		SIUC.edu		0
14	Western Kentucky University		WKU.edu		0
15	Eastern Illinois University		EIU.edu		0
<b>Total Interviewees Over Reporting Period</b>					<b>48</b>

<b>RECRUITMENT INITIATIVES</b>		
	Type of Recruitment Initiative	Brief Description of Activity
1	Participate in an event/program for or on behalf of an educational institution related to careers in broadcasting	In August 2020, our General Sales Manager spoke to Foundry Center for the Arts about television marketing and jobs available at the station.
2	Participate in scholarship fund	During the reporting period, our station contributed funds to the Indiana Broadcasters Associate Scholarship fund, which awards scholarships to qualified high school students. Our station also assisted with judging scholarship applicants.
3	Participate in an event/program for or on behalf of an educational institution related to careers in broadcasting	On March 29, 2021, our General Sales Manager conducted a webinar at New Tech Institute in Evansville to discuss the role of a General Sales Manager specifically and careers in broadcasting and advertising generally.
4	Participate in an event/program for or on behalf of an educational institution related to careers in broadcasting	On March 30, 2021, our Station Manager, General Sales Manager, and Local Sales Manager participated in a discussion with a business class at Vincennes University about jobs in television sales.
5	Participate in job fairs	On March 24, 2021, our station participated in a virtual job fair at Western Kentucky University. During the virtual job fair we interacted with attendees and were available to answer questions about careers in broadcasting and open positions at our station.

6	Participate in an event/program for or on behalf of a community organization related to careers in broadcasting	During the reporting period our on-air staff worked with a local non-profit organization to mentor youth and educate them about jobs within the television broadcasting industry.
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